

# Shop By Brand

## for Magento2

This extension for Magento2 allows creating page listing all the brands and the products manufactured under them. This will help the users to list all the brands on a single page so that the customers may not navigate to find their desired products brand wise. User can easily find all the products manufactured under the name of that individual brand. Here the products are shown as per the name of the brands and not by the categories.

Shop By Brand:

A&E  
ABC  
Amana  
Baby Bjorn  
Blue Ribbon  
Bobcat  
Canon  
Dell  
Diesel  
EmizenTech  
FedEx  
Google  
HP  
IBM  
Infosys  
Jaguar  
KFC  
Kodak  
Lee  
LEGO  
Lenovo  
Motorola  
MySpace  
Sony

Here in this screenshot we can see that on the left corner of the page, there are *links available of all the brands in the alphabetical order*. By easily clicking on any of them the customer can switch to their desired brand.

The advantage of this extension is that it will *show all the products lying under the particular brand*. The customers can find all the products of the brand by a single click, instead of searching them by category which will consume much of their time.

If any customer wants to search products of only single manufacturer then by clicking on that particular brand, can find the products.

So, this is the place where the admin can add the brand information to be added. The user can add *BRAND NAME*, its *LOGO*, *URL*, status to be *ENABLED/DISABLED* etc. One more important character of this backend is that it facilitates the users to let the brand featured. The brand will not be shown on Front end until it is enabled in the featured column.

The screenshot shows the 'Brand Information' form in the Magento2 admin panel. At the top, there are navigation buttons: 'Back', 'Delete', 'Reset', 'Save and Continue Edit', and a red 'Save' button. The form is titled 'ITEM' and 'Brand Information'. It contains the following fields:

- Brand Name**: A text input field containing 'HP'.
- Sort Order**: A text input field containing '4'.
- Url Key**: An empty text input field.
- Logo**: A file upload area with a small HP logo icon, a 'Choose File' button, and the text 'No file chosen'. There is also a 'Delete Image' checkbox.
- Status**: A dropdown menu currently set to 'Enabled'.
- Featured**: A dropdown menu currently set to 'Enabled'.

\$  
SALES  
PRODUCTS  
SHOPBYBRAND  
CUSTOMERS  
MARKETING  
CONTENT

Re-Sync Brands

Search [Reset Filter](#) 24 records found

20 per page < 1 of 2 >

ID	Name	Sort Order	Featured
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	Lenovo	0	Enabled
4	Sony	0	Enabled
15	A&E	0	Enabled

Here the users can see all the *Brand name been added with the extension*. And can also be edited by using this page. As we can see that there are different name of Brands enabled can be shown on this backend page. This facilitates the users to *edit the Brand* if required.

### Brands

Featured Brands




ALL Brands

# A

- A&E
- ABC
- Amara

# B

- Baby Bjorn
- Blue Ribbon
- Bobcat

# C

- Canon

# D

- Dell
- Diesel

# E

- EmizenTech

# F

- FedEx

# G

- Google

# H

- HP

# I

- IBM
- Infosys

# J

- Jaguar

# K

- KFC
- Kodak

# L

- Lee
- LEGO
- Lenovo

# M

- Motorola
- MySpace

# S

- Sony

So, this is how the *Front end page will look like*. This page will *show the name of all brands* but the Brands for which are featured with their LOGO's will be shown on the top of the page (as shown in the screenshot). Rest of the brand name will come alphabetically on the page as shown above.

Therefore it is very clearly shown that how Shop by Brand extension allows its users to initiate separate pages for specific brands that the consumers wish to look for. The consumer can easily select the desired brand and can find all the products lying under that brand. It is very time saving and convenient in use as it filters the products by brand name specifically, no requirement to waste long hours in searching for the desired product brand using categories.

Admin can feature the products they wish to present on the front end page on their own without wasting much of their time.

## **Installation Instructions**

go to Magento2Project root dir create following Directory Structure :

```
/Magento2Project/app/code/Emizentech/ShopByBrand
```

you can also create by following command:

```
cd /Magento2Project
```

```
mkdir app/code/Emizentech
```

```
mkdir app/code/Emizentech/ShopByBrand
```

to Enable this module you need to run these commands:

#1>

```
bin/magento module:enable Emizentech_ShopByBrand
```

#2>

```
Run Upgrade Setup
```

#3>

```
bin/magento setup:upgrade
```